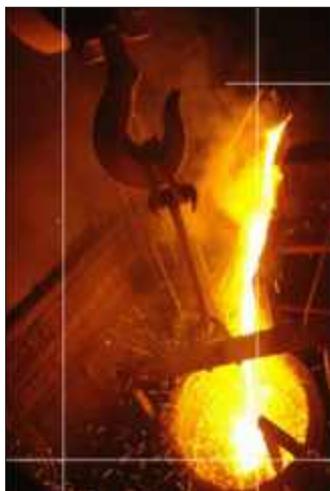


Metal + Metallurgy China & Casting China Int'l New Exhibition Combined to Provide New Opportunities for Meeting New Clients



After receiving the good news that the size of Metal + Metallurgy China & Casting China Int'l will increase to 100,000 sqm, which is 40,000 sqm larger than the previous edition. Today another piece of good news is released. A new event is introduced to showcase together with Metal + Metallurgy China 2010 and Casting China Int'l 2010, i.e. the 8th China International Refractories and Industrial

Ceramics Exhibition (Refractories China), which will help further strengthen influence of the Event.

Organized by China Iron and Steel Association (CISA), China Foundry Association (CFA), the Metallurgical Council of China Council for the Promotion of International Trade (MC-CCPIT), Industrial Furnace Institution of CMES & CIEC Exhibition Company Limited, the exhibition has received wide support from international associations for years, including CEMAFON/CECOF from Germany, EUnited Metallurgy from Belgium, VDMA from Germany, ICE and AMAFOND from Italy, CISA from America, SOKEISAI from Japan, and FUNDIGEX from Spain, etc. The international network of the exhibition ensures its leading position in the world.

Successful History

Held for more than 20 years, the exhibition has been a proven success with continuously growing space and the number of participants. In 2008 the total show space reached 60000 square meters. 1100 exhibitors (279 are overseas) and 31867 visitors from 30 countries took part in this grand event.

Chinese Refractory Industry – The Biggest Market in the World

At present China is the biggest market of refractory industry in the world. In 2008 China import 21.24 thousand tons and export 4.94 million tons of refractory materials and products. The total trade volume reached \$ 2.29 billion, up 54.77% over the previous year. In 2008 the production

of crude steel in China is 500 million tons, covering 38.28% of the world's total output. In the first quarter of this year, the proportion of China's steel output accounted for 48.34% of the world. Thus China has a great demand on the refractory product, which is important in iron and steel industry.

The Center of Global Market

China has been the biggest steel producing and consuming country in the world for twelve years. She is also the biggest casting producer for more than seven years, covering 30.7% of the world's output in 2007. In response to the challenges of the global financial crisis, Chinese Central Government has put forward a series of policies since 2008, including the stimulation of economic development, the expansion of domestic demand and a massive infrastructure construction. This is definitely providing enormous room for the growth of metallurgy and foundry industry. No doubt the three shows will be the powerful tools to promote the products in the Asia-Pacific region when you always have so much to do with limited budget under the current economic situation.

Conference

Besides the exhibition itself, the concurrent conference is another high light. The 6th China International Steel Congress and the 9th China Foundry Association Congress will be staged as usual. Famous experts and professionals of the industries are invited to give speeches on hot topics. This is a great attraction to top decision makers. A total of more than 2000 conventioners are able to share industry-specific expertise with researchers and the industry leaders.

Progress of the Event

German, American, Italian & Spanish Pavilions will make their strong presentation as always. Individual exhibitors are also very active. Up to now, reservations have been received from many industry leaders, like DISA, SINTO, SIEMENS, TMEIC, DANIELI, PAUL WURTH, ABB, ABP, EIRICH, SKF, SMS, TENOVA, LORAMENDI, MORGAN, HUNTERE, FUJI, INDUCTOTHERM, HUNTER, PARK HANNIFIN etc.

Welcome to visit www.mm-china.com for an update of the exhibitor list.