

Steelworld

(ISO 9001 : 2000 Certified)

Editor

D. A. Chandekar
B.E.(Met.), D.B.M

Editorial Assistant
Sharad Matade

Production in-charge
Anita Chandekar

Design & Layouts
Mahesh Walunj
Nitin Mhatre

Marketing Team
Mrinal Nath
Sanjana Acharekar

India

1, Alpha, M. G. Road, Vile Parle (E),
Mumbai-400 057. India
Tel. : 91-22-26192376, 26171575, 26171866
Fax : 91-22-2616 2817
E-mail : Marketing : info@steelworld.com
Editorial : editorial@steelworld.com
Website : www.steelworld.com

Gulf

LOB 17 No. 17G-05, P.O. Box 42692,
Hamriyah Free Zone - Sharjah, U.A.E.
Tel. : 971 6 5260039 • **Fax :** 971 6 5260059
E-mail : gulf@steelworld.com

SEAsia

177/1 Soi. Prachasati,
Ratchadapisek Rd, Huaykhwang,
Bangkok 10310.
Tel.: +66-2-2603914 • **Fax :** +66-2-2603915
E-mail : seasia@steelworld.com

Corporate Office

1/5, Vishnu Prasad, M.G.Road
Vile Parle (E), Mumbai-400 057. India

PRICE

Rs. 3000 / US\$ 225 1 year
Rs. 5750 / US\$ 400 2 years
Rs. 8500 / US\$ 575 3 years
(only by subscription)

Printed & Published by : D. A. Chandekar for Sanket Prakashan
at 1, Alpha, M. G. Road, Vile Parle (E), Mumbai - 57. Printed at
C. C. Printer, 30 Kamdar Shopping Centre, Monghibai Road,
Vile Parle (E), Mumbai - 400 057.
Editor - D. A. Chandekar



Editorial Desk

Dear Readers,.

The sentiment in iron & steel industry is changing gradually and it seems that we have well ahead of the bottom of the recession. This is more true in case of Asian region where the infrastructure projects, which were halted for quite some time, have started showing some movement in positive direction. In western world too there are some positive changes but at the same time many experts feel that this growth will not sustain and again there will be a slack period. A typical W model of recovery!!

In Asia, the things are looking a bit better. Steel production and demand is showing a steady growth. Chinese steel production was highest ever in July 09. If this is of any significance, one can say that Chinese steel and also raw materials demand seems to be robust and back on track, thanks to huge economic stimulus package given by the government. As regards rest of Asia, India is showing good signs of recovery but the less rainfall and subsequent draught like conditions in the country may restrict the buying power and this will have an indirect but sure impact on steel demand. Apart from affecting steel demand, this will also adversely affect the steel plant functioning. As we all know, steel plants require sizable water and in this situation, naturally the first priority is given to drinking and then to agriculture. Thus industry becomes third priority for water supply and today steel mills across the country are starving for water. If the shortage of water persists, then it will be very difficult for steel plants to operate and will directly affect the production levels. I think this is where technology has a role to play. Now steel plants have to adopt the technology which will undertake recycling of water and the recurring need for water is reduced drastically. Such technologies and process know how are available and a lot of organized and modern steel plants have already implemented them. This should have been thought by others well in advance. After all, one should not start digging the well only when he is thirsty, isn't it?

This situation in India will surely reduce the speed of recovery but I still firmly believe that the long term prospects for iron & steel industry in this region are bright!!!

D. A. Chandekar