

Asian Metallurgy 2005

- A Report

Technocrats and professionals once again debated and shared their heartfelt ideas with each other and leading companies exhibited their most advanced technologies, products & services thus; added an emerald in the annals of 'Steelworld' with the three-day exhibition-cum-seminar between March 3 - 5, 2005 at Nehru Centre, Mumbai.

The most attracting feature of the



1st prize for Best Display & Layout
Magnum Integrated Technologies

exhibition was the participation from all parts of the developing and developed world including China, Europe and South East Asia.

There were separate pavilions for each of these regions in the international category while state pavilions like Chhattisgarh and Jharkhand stole the eyelids of visitors and exhibitors.

The three-day exhibition was well visited industry colleagues while the seminars on three days on different topics were attended by approximately

300 technocrats.

The organizer

The name of the organizer, 'Steelworld', is not a new in the field of publication and event management and hence, needs no introduction. In short, 'Steelworld', has been repeating its exemplary success time and again by organizing such seminars and exhibitions where exhibitors do participate from all corners of the world and display their innovative skills and evaluate the possibilities through the fastest growing developing country i.e. India.

Each time Steelworld organized 'Asian Metallurgy' the number of exhibitors and visitors compounded.

The inauguration

The exhibition was inaugurated by the most prominent bureaucrat of the industry, Mr. J P Singh who felt as a pride taking part into this occasion and said, "China is very strong in steel production. India, too, is gearing up. Although India can not compete with China in steel production, but the former is growing fast to become a major player". "There is tremendous potential for collaboration between the two countries in the areas of



Fair Catalogue being released by
Mr. J. P. Singh, Jt. Secretary (Steel)

L-R : D. A. Chandekar, Editor, Steelworld, Mr. Wang Baojing, Director, MC-CCPIT, Mr. J. P. Singh, t. Secretary (Steel), Mr. Sanjeev Sinha, Siemens, Germany, Mr. Ajit Advani, Siemens, India, Mr. Jignesh Shah, MD, MCX India

technology, raw material supplies, finished goods sale and the last but not the least man power exports", he added.

On the occasion Wang Baojing, director, MC-CCPIT – China was very glad to take part in 'Asian Metallurgy 2005' and caught while saying that



2nd prize for Best Display & Layout
Thermo Electron India Pvt. Ltd.

India was a collaborating partner country for iron and steel sector. "India

has a lot to contribute to Chinese iron and steel industry”, he added. “China will be happy to reap benefit of the



2nd prize for Best Technology
Ispat Industries Ltd.

world class talents India possesses”, he emphasized.

The world class technology and machinery provider Siemens sponsored the first day’s (Mar 03) dinner and expressed happiness in interacting with technocrats on this big occasion. The seminar throughout the day was also run by Siemens highlighting “Leading edge technology for the metals industry” which was well attended by leading renowned technocrats, technology providers and consultants.

The second day’s (March 04) seminar was dedicated to “Exports of



Mr. S. K. Sahay, Minister for Food Processing Industries, addressing 'Asian Industrial & Technology Platform'

cast metal components – Challenges and Opportunities” which was run by the Institute of Indian Foundrymen. This

seminar was also densely attended by the members of IIF and others.

The main attraction of the seminar was the presence of a leading “Value Engineering Organization” in Germany, with a mandate of several European companies to develop outsourcing of cast components from India. They presented a paper and brought along potential enquiries for cast components with the purpose of identifying prospective Indian manufacturers.

Following were the topics covered in this seminar : * Market survey / research export potential, * SWOT analysis of Indian exporters / manufacturers, * Effective communication / interaction / networking, *Generate enquiry & translate it into business, * Quality of production and packaging, * Shipment, logistics and support, * Government incentives and financial support from banks and * Quality / delivery failure and its consequence.

The third day’s seminar was the most important from investment point of view which was 'Asian Industrial & Technology Platform'. This seminar was organised by RIT (JSR) Alumni in association with Assochem & IIF Ranchi Chapter and was attended with more enthusiasm by those who, may be in future, wish to invest in Jharkhand or take advantages of the rich mineral wealth of the state. This seminar was inaugurated by Mr. R V Shahi, Secretary (Power) Govt. of India.

The importance of this seminar mounted with the presence of Shri Subodh Kant Sahay, Honourable Union Minister of State for Food Processing

Industries (Independent Charge): Govt. of India. This seminar was participated by the other well known personalities like Shri M K Agrawal, Director, Reliance Logistic Ltd., Shri M Senapati, CMD, MECON, Shri R K Bahera, Chairman, International Auto Ltd., Anil Agrawal (Cosmos Group), Shri Vijay Prakash Saha, Shri Y P Kumar, Director, Mittal Steels (L. N. Mittal Group, U.K.), Shri S K F Kujur, Chairman, Regulatory Comm. (JSERC).

Dinner for the third day was sponsored by International Auto Ltd.

This was the first time the organizer i.e. 'Steelworld' and 'Metalworld' added one more feather



Sponge Iron Plant display at the exhibition
Beekay Engineering Corporation

in the exhibition’s cap and distributed prizes in different fields.

The 'Best Technology Displayed' prize was awarded to Q. H. Refractories – China and Ispat Industries Ltd. – India.

The 'Best Design and Layout' prize was awarded to Magnum Integrated Technologies and Thermo Electron India Pvt. Ltd.

The event was well participated by metal professionals and ended with smiles on all those faces who had come to take part into this event in any form.

