

Asian Metallurgy 2007

1 - 3 March, 2007

Bombay Exhibition Centre, Goregaon (E), Mumbai

SteelTech

Technology & Product Trade Fair Covering Iron & Steel Industry

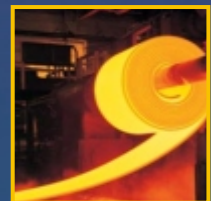
MetalTech

Technology & Product Trade Fair Covering Non-ferrous Metals Industry

Also Featuring

Virtual Trade Show

Online Tradeshow for Metal Industry



Organisers



Networking the Metal Industry - Worldwide

SANKET Trade Fairs

www.steelworld.com/am2007

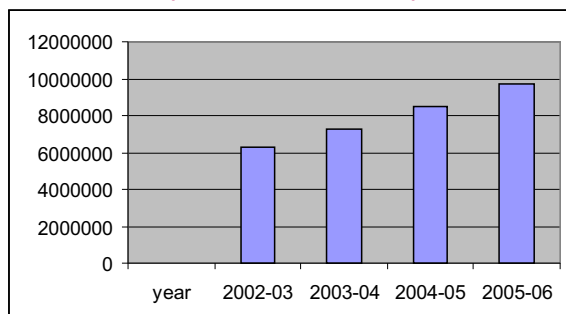
Asian Iron & Steel Sector

The industrial development of any country is estimated by the amount of steel produced by it. Asia has always been the leader in steel production. It is believed that in coming years, around half of the world steel demand will be generated in Asian markets. Needless to mention that China, with the domestic production exceeding 350 mt annually, is leading this process. The Asian region also comprises of developing countries where infrastructure development is on the forefront of the agenda. The other steel consuming sectors like auto, white goods etc, also view Asia as the fastest growing market, thus further strengthening steel demand. Today, apart from markets, getting raw materials is the single most crucial parameter in steel business. Fortunately, Indian subcontinent along with other parts of Asia are blessed with enormous reserves of minerals used in the steel production. All this makes Asia the most favoured destination for not only to steel makers but to all the allied businesses too.

Steel Tech

This show has been successfully organised in the past in years 1996, 1999, 2003 and 2005 and is now a familiar name to all the iron & steel related business houses in the region. The show intends to bring together the products and technologies associated with the whole supply chain of iron and steel manufacturing and processing. The exhibition will showcase new technologies, processes and products from different regions and will promote trade, technology transfers and joint ventures. The show attracts visitors from all corners of the world. The decision makers from technical as well as commercial side and in most cases the top management executives do make a point to visit and get updated on various techno-commercial issues.

**Automobile Production in India
(Number of Vehicles)**



Source : SIAM

Non ferrous metals industry in Asia

Non-ferrous metals are an integral part of our everyday life, both now and for the future.

Aluminium has found its special applications in automotive industry and railways replacing steel. Owing to its virtues like light weight, long durability and good conductor of heat, this 'poor man's silver' has made its own room from necessities to luxuries. In aviation industry too, the metal has replaced steel substantially. The metal assures extensive growth as recycling of the aluminium scrap to replace virgin metal is not viable. Therefore, the growth potential in it is unlimited.

Being its strong physical and chemical properties, the 'red metal' i.e. copper has huge potential for increase in consumption. Asian tigers including China, India, Japan, South Korea and others have been going in full swing with capacity expansion plans. Hence, innovations in this non-ferrous metal industry are bound to take affect with assured growth. The Asian non-ferrous metals industry is witnessing a sustained growth for the last few years. This is mainly due to the fact that most of the countries in Asia are yet to exploit their full potential of non-ferrous metals usage. This makes Asia, the region of choice for most of the new investments in non-ferrous metals sector.

Metal Tech

This show has been successfully organised in 2003 and 2005. The show intends to bring together the products and technologies associated with the whole supply chain of non-ferrous metals manufacturing and processing, i.e right from ore benification upto finished metal processing.

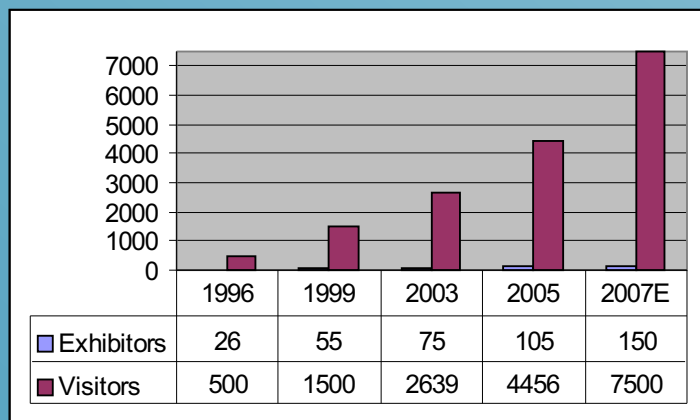
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Who Should Exhibit ?

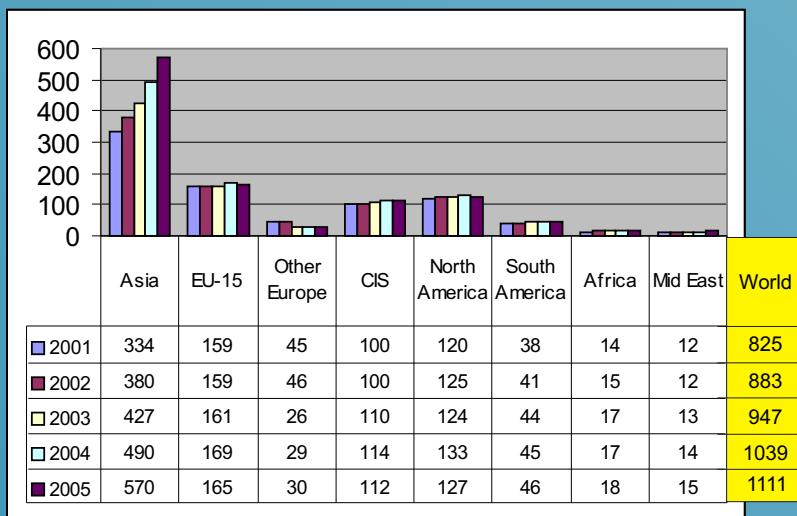
- Mining Companies
- Pig Iron Producers
- Sponge Iron Producers
- Ferro Alloy Producers
- Other Raw Material Suppliers
- Equipment & Spares Suppliers
- Technology Companies
- Primary & Secondary Steel Producers
- Processing & Forming Industry
- Ferrous & Non-ferrous Products
(Forging, Casting, Wire, Fasteners, Springs, Tube / Pipe)
- Allied Engineering Industry
- Trading Houses
- Logistic Companies
- Consulting Companies



Following table shows how the show grew from 1996 till today



Asia's Share in World Steel Production



(in million metric tons) Source : IISI

Asian Metallurgy 2007 - Virtual Online Trade Show for Metal Industry

The 'Asian Metallurgy 2007 - Virtual' is infact a virtual trade show, where we put the atmosphere of a physical trade show, right here on the Internet. All you need is access to the internet. We will create a virtual booth for you, which will provide your company's general information contact details and product details. Links will be provided to your website. The show will be promoted all over the globe by the extensive network of 'Steelworld.com' & 'Metalworld.co.in' along with our associate websites.

By exhibiting in the virtual show, you do not have the added travel expenses, booth production costs, employee compensations, and shipping charges incurred at a physical trade show.

AMV provides you the opportunity to promote your participation in the trade show long after, the physical show is over. Use your AMV booth to not only market existing products but also introduce new products & literature.

The virtual trade show is scheduled to start from 1st March 2007 and will remain on air for one year.

If by any chance, one is not able to participate in the ground show, AMV is the best opportunity for promoting one's products / services in global metal sector.

Virtual Exhibitors logon to www.steelworld.com/amv for online registrations.

**www.steelworld.com
www.metalworld.co.in**

Dates

1 - 3 March 2007



Venue

Bombay Exhibition Centre, Western Express Highway, Goregaon (E), Mumbai - 400 063. INDIA.

Tel. : +91-22-56450123 • Fax : +91-22-56450101.

The event venue is specifically meant for organising such high level industrial exhibitions and provides excellent facilities for such events. It is also conveniently located.

Exhibition Timings

Daily 10 am to 6 pm

Exhibition Services

All necessary services such as, construction of stand, decoration, furniture rental, electrical connections & installations, telephone & fax facilities, handling of goods & materials etc. are available to the exhibitors.

Business Services

An efficient business centre will look after the Exhibitors needs such as conference room for presentations, communication as well as secretarial facilities.

Exhibition Catalogue

The Organiser will publish an Exhibition catalogue. It will incorporate all the details of ground as well as virtual exhibitors such as name, address, tel / fax / email, contact person and brief description of the Exhibitor's product profile and will be distributed to all visitors during the event.

Advertising in the Catalogue

The catalogue will offer an ideal platform for advertising the products and services in terms of reach and effectiveness. Interested parties may contact the organisers for rates & positions.

Media Coverage

In order to make this event a success, the organisers have planned a mega promotional campaign in print as well as electronic media. This will include press conferences, press releases, event features not only in the organisers own publications 'Steelworld' & 'Metalworld' but also in other newspapers, magazines, trade journals etc. Special mailers will be sent to a large database of industry professionals. Many metal related websites / portals are supporting this event and will also send email blast to their members

Official Freight Forwarder & On-Site Handling Agents

Orient Marine Lines Pvt. Ltd.

75, Mint Road, Fort,
Mumbai - 01. India.

Tel.: 91-22-22625134, 22659144, 22694419

Fax: 91-22-22701306, 22659143

Email: infomum@orientm.com

Official Websites

steelworld.com

metalworld.co.in

Official Publications



Networking the Steel Industry - Worldwide



Networking the Metal Industry - Worldwide

Contact Details : 1 Alpha, 1st Floor, M. G. Road, Vile Parle (E), Mumbai - 400 057. India

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